

For Immediate Release

Contact: Doug Gore
(760)804-3778
sales@scratch-b-gone.com

**New product removes scratches, stains, rust and scorch burn
from Stainless steel barbecues, sinks and appliances**

CARLSBAD, CA – **Restore It Yourself, Inc.** is bringing the method of advanced Stainless steel cleaning and scratch removal to the BBQ industry. Their new product, **Scratch-B-Gone**, has been successfully field developed and tested over the past five years by the company's President and product inventor, Barry Feinman.

Designed with both homeowners and contractors in mind, the Scratch-B-Gone kit provides an easy and systematic approach to removing scratches, stains, and rust from Stainless steel and other soft-grained metals. What is unique about the Scratch-B-Gone product is it allows the consumer to repair only the area damaged. This could save the consumer hundreds of dollars in expensive replacement costs or repair services...if repair services are available. *Stainless steel is beautiful ... until it's scratched.* Says Feinman.

The industry has been void of an answer for consumers and professionals to the plaguing problem of scratches on Stainless steel ...in many cases they have been told "just live with it". Now consumers will be able restore their own appliances in minutes to a "just like new" appearance says Doug Gore, Dir of Marketing. The Scratch-B-Gone kit features an ergonomically designed hand tool, four grades of abrasive pads, a micro-fiber wiping cloth, and Restore It Yourself's very own Ultra Shine™. "Ultra Shine is our company's proprietary *blending* solution, the key to the successful results of the product. This heat resistant, molecular-bonding formula aids in the removal of scratches,

stains, or rust. More importantly, it allows the “just repaired” scratched area to blend with the surrounding surface of the appliance, thus leaving no “bright spot” in the finish of the metal which is common in other removal methods says Feinman.

For more information about the revolutionary Scratch-B-Gone system or other cleaning products from Restore It Yourself please visit our website at

www.scratch-b-gone.com or call (888) 889-9876.